



Where creativity blossoms!

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Volume 41 Newsletter | July, August, September 2016

Ten Years in Review!

A decade old! This September, the Paper Garden turns ten. It's a big milestone considering I didn't major in paper crafting at San Jose State. My major was TV journalism. My comfort zone was a microphone and notepad, not a paper punch and cardstock. Life has totally changed. In 2006, I left an on air tv reporting job to spend more time with my son Miles. My days chasing bad guys, getting the first exclusive interview and shivering in below zero temperatures up in Blue Canyon were not appealing to me anymore. I no longer have a deadline and have back-to-back live shots. Instead, making cards and creating the perfect invitation takes center stage. So, the birth of the Paper Garden evolves and it's like a sibling to my only child, my



son Miles. He grew up in my paper boutique, it is here that he took his first steps and learned to speak inside the four walls that hold all of yummy cardstock colors and beautiful ribbons, he takes naps and does his homework. Today, the class counter is his desk and kitchen table and the front of the store is sometimes his hide and seek headquarters. All in all, it's our second home... and we hope whenever you come to the Paper Garden, we make you feel welcomed as you enter our world of stationery and paper dreams. And after ten years, you can see, they really do come true!

And part of those dreams are with my staff... my family, my posse... without them, I am just selling product, not creativity. Laurie, my cousin, has been with me from day one, Kelley, another cousin, from day two, and then Christel (yes, another cousin!) who drives in from Napa and keeps us involved by

doing our social media. Shari, who makes sure I pay my taxes (omg..she's a cousin too!), Auntie Naomi who can count to 20 (about 5,000 times a day) packages the paper and envelopes, my mom and my rock, Shirley who keeps us fed, cleans the store, takes care of Miles and also can count to 20. And my wonderful husband Ken who thought he married a tv reporter who was always on the road, but instead got an entrepreneur who is always at the store! Thank you so much for your hard work and creativity... I'm the luckiest gal who gets to work with her family each and everyday!

To kick off our anniversary party on September 3–4, we will have a big sale and free make and takes. Watch for our Instagram and Facebook messages! Also, welcome back Julie Ebersole this September, and look for a celebration event every month this 2016–17. You won't be disappointed!

July 2016



July 4th, 2016 — Happy 4th of July, Store closed

Friday, July 1st 10am-12pm Purple Rain \$35

In honor of the great musician and artist Prince, we will do "Purple Cards"—this is the color of good luck in feng shui. Since blue and red make purple... these two colors form a great combination of good luck!. Blue is integrity and red is strength... the intensity of the color purple can mean a deeper enhancement of wealth and magic.

Saturday, July 2nd 10am-12pm Purple Rain \$35

In honor of the great musician and artist Prince, we will do "Purple Cards"—this is the color of good luck in feng shui. Since blue and red make purple... these two colors form a great combination of good luck!. Blue is integrity and red is strength... the intensity of the color purple can mean a deeper enhancement of wealth and magic.

Sunday, July 3rd 10am-12pm Purple Rain \$35

In honor of the great musician and artist Prince, we will do "Purple Cards"—this is the color of good luck in feng shui. Since blue and red make purple... these two colors form a great combination of good luck!. Blue is integrity and red is strength... the intensity of the color purple can mean a deeper enhancement of wealth and magic.

Friday, July 8th 10am-12pm Tokyo Celebration \$35

Create six cards with an Asian flair using our latest Asian inspired stamps, washi papers and fun embellishments that make our cards worthy of showing off!

Saturday, July 9th 10am-12pm Tokyo Celebration \$35

Create six cards with an Asian flair using our latest Asian inspired stamps, washi papers and fun embellishments that make our cards worthy of showing off!

Monday, July 11th 10am-12pm **Tokyo Celebration** \$35

Create six cards with an Asian flair using our latest Asian inspired stamps, washi papers and fun embellishments that make our cards worthy of showing off! Friday, July 15th 10am-12pm Summertime Shaker Cards \$45

Create four cards with a summer theme, add some spice with fun little sequins, it's a recipe for an interactive card!

Saturday, July 16th 10am-12pm Summertime Shaker Cards \$45

Create four cards with a summer theme, add some spice with fun little sequins, it's a recipe for an interactive card!

Monday, July 18th 10am-12pm Summertime Shaker Cards \$45

Create four cards with a summer theme, add some spice with fun little sequins, it's a recipe for an interactive card!

Friday, July 22nd 10am-12pm Christmas in July! \$35

It's that time of year, yes.. when we unveil our new holiday stamps and holiday dies. Be the first to create six new Christmas cards... early!

Saturday, July 23rd 10am-12pm Christmas in July! \$35

It's that time of year, yes.. when we unveil our new holiday stamps and holiday dies. Be the first to create six new Christmas cards... early!

Monday, July 25th 10am-12pm Christmas in July! \$35

It's that time of year, yes.. when we unveil our new holiday stamps and holiday dies. Be the first to create six new Christmas cards... early!

Friday, July 29th 10am-12pm Aloha on the Beach \$35

Create six fun cards with a Hawaiian beach theme. Yes, pineapples, seashells and tropical flowers.

Saturday, July 30th 10am-12pm

Aloha on the Beach \$35

Create six fun cards with a Hawaiian beach theme. Yes, pineapples, seashells and tropical flowers.

Monday, August 1st 10am-12pm

Aloha on the Beach \$35

Create six fun cards with a Hawaiian beach theme. Yes, pineapples, seashells and tropical flowers.



August 2016

Friday, August 5th 10am-12pm Ruby Red \$35

This month we will do cards with the color red. Sparkly, glittery and bejeweled red cards.

Saturday, August 6th 10am-12pm Ruby Red \$35

This month we will do cards with the color red. Sparkly, glittery and bejeweled red cards.

Monday, August 8th 10am-12pm Ruby Red \$35

This month we will do cards with the color red. Sparkly, glittery and bejeweled red cards.

Friday, August 12th 10am–12pm Christmas in August \$35

Four months til Christmas, we are helping you create six of the most desired holiday cards.

Saturday, August 13th 10am–12pm

Christmas in August \$35
Four months til Christmas, we are helping you create six of the most desired holiday cards.

Monday, August 15th 10am–12pm

Christmas in August \$35

Four months til Christmas, we are helping you create six of the most desired holiday cards.

Friday, August 19th Washi paper and cards 10am-12pm Our back walls are wall papered with handmade papers from Japan, we will use these and rubber stamps to embellish our cards. Saturday, August 20th 10am-12pm Washi Paper and Cards \$35

Our back walls are wallpapered with handmade papers from Japan, we will use these and rubber stamps to embellish our cards.

Monday, August 22nd 10am–12pm **Washi Paper and Cards \$35**

Our back walls are wallpapered with handmade papers from Japan, we will use these and rubber stamps to embellish our cards.

Friday, August 26th 10am-12pm

Howl-o-ween \$35

Only two months until Halloween. I love all colors of Halloween, but especially the candy! We'll create six cards featuring the biggest stars on October 31st.

Saturday, August 27th 10am-12pm Howl-o-ween \$35

Only two months until Halloween. I love all colors of Halloween, but especially the candy! We'll create six cards featuring the biggest stars on October 31st.

Monday, August 29th 10am-12pm **Howl-o-ween \$35**

Only two months until Halloween. I love all colors of Halloween, but especially the candy! We'll create six cards featuring the biggest stars on October 31st.



September 2016

Let the festivities begin! Come to the Paper Garden and help us celebrate ten years in business. We will have a raffle, a special discount and free make and takes. So much fun! Saturday, September 3rd 10am–6pm and Sunday, September 4th 11am–5pm.

Friday, September 9th 10am-12pm Pink Lemonade \$35

In this class, create six cards using the colors, pink and yellow! So fun and happy!

Saturday, September 10th 10am-12pm Pink Lemonade \$35

In this class, create six cards using the colors, pink and yellow! So fun and happy!

Monday, September 12th 10am-12pm Pink Lemonade \$35

In this class, create six cards using the colors, pink and yellow! So fun and happy!

Friday, September 16th 10am–12pm Christmas in September \$35

The countdown continues... create six cards for your 2016 holiday.

Saturday, September 17th 10am-12pm Christmas in September \$35

The countdown continues... create six cards for your 2016 holiday.

Monday, September 19th 10am-12pm Christmas in September \$35

The countdown continues... create six cards for your 2016 holiday.

Please welcome our guest designer Julie Ebersole to the Paper Garden. She will teach two classes and will give you so many great ideas you won't believe how much inspiration will come out of these classes. Each class is \$40. Please bring your own double sided tape and scissors.

Friday, September 23rd 10am-12pm **Take 10 Holiday \$40**

Create ten cards in this class. You will go home with ten Winter and Holiday cards as your theme.

Friday, September 23rd 2pm-4pm Take 10 Everyday Cards \$40

Create ten cards you can use in your everyday life! From birthday to thank-you to sympathy.

Saturday, September 24th 10am-12pm **Take 10 Holiday** \$40

Create ten cards in this class. You will go home with ten Winter and Holiday cards as your theme.

Saturday, September 24th 2pm-4pm Take 10 Everyday Cards \$40

Create ten cards you can use in your everyday life! From birthday to thank-you to sympathy.

Sunday, September 25 10am-12pm Take 10 Holiday \$40

Create ten cards in this class. You will go home with ten Winter and Holiday cards as your theme.

Sunday, September 25th 2pm-4pm Take 10 Everyday Cards \$40

Create ten cards you can use in your everyday life! From birthday to thank-you to sympathy.

Friday, September 30th 10am-12pm

Ghosts and Goblins \$35

Create six cards with a fun and scary halloween theme.

Saturday, October 1st 10am-12pm

Ghosts and Goblins \$35

Create six cards with a fun and scary halloween theme.

Monday, October 3rd 10am-12pm

Ghosts and Goblins \$35

Create six cards with a fun and scary halloween theme.

